



Dear Event Sponsorship Applicant:

Thank you for your request for sponsorship assistance from the Yazoo County Convention & Visitors Bureau. Sponsorships for events are awarded throughout the year to nonprofit organizations or groups located in or serving the Yazoo County area. Sponsorships **may not exceed \$2,500 per event. APPLICANTS MUST BE AGE 18 OR OLDER AND SHOW PROOF OF VALID IDENTIFICATION. ALL APPLICANTS MUST COME BEFORE THE BOARD OF DIRECTORS TO REQUEST FUNDING FROM THE YAZOO COUNTY CONVENTION & VISITORS BUREAU. YOU WILL BE NOTIFIED OF DATE AND TIME OF MEETING AFTER SUBMITTING YOUR APPLICATION.**

Please be advised that funds are distributed at the discretion of the Board of Directors for the Convention & Visitors Bureau. The Board of Directors reserves the right to refuse funding of any program. All requests for funding from any group/organization will be filtered by our Mission Statement and must help us meet our goal of increased visitor traffic.

If funds are awarded, the Convention & Visitors Bureau **must** be recognized as a sponsor on all print and/or verbal acknowledgments. Failure to do so could result in the denial of funding in the future.

Also understand that the Convention & Visitors Bureau is subject to audits by the State of Mississippi Auditor’s Office, and any funds we award your organization are subject to audit as well.

To assure that any approved grantee would receive funding in advance of the event, it is recommended that any sponsorship application be submitted at least **sixty days** in advance of the event. We are not responsible for any delay in processing should the recommended time line not be followed.

For any additional information or for questions, please contact the Yazoo County Convention & Visitors Bureau at (662) 746-1815 or email [shanitra@visityazoo.org](mailto:shanitra@visityazoo.org).

We wish you great success. Good luck!

*Shanitra Finley*  
Executive Director

Revised 03/2020

For office use only: Check date _____ Check # _____ Amount issued: _____
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Yazoo County Convention and Visitors Bureau

# Event Sponsorship Request Form

Sponsorships for events are awarded throughout the year to nonprofit organizations or groups who are organizing events in the Yazoo County area. Sponsorships **may not exceed \$2,500 per event**. To assure that any approved grantee would receive funding in advance of the event, it is recommended that any sponsorship application be submitted **at least sixty days** in advance of the event. **APPLICANTS MUST BE AGE 18 OR OLDER AND SHOW PROOF OF VALID IDENTIFICATION. ALL APPLICANTS MUST COME BEFORE THE BOARD OF DIRECTORS TO REQUEST FUNDING FROM THE YAZOO COUNTY CONVENTION & VISITORS BUREAU. YOU WILL BE NOTIFIED OF DATE AND TIME OF MEETING AFTER SUBMITTING YOUR APPLICATION.**

Please supply the information needed to complete this form. Retain one copy for your files. Submit a copy to the Yazoo County Convention and Visitors Bureau.

Name of Organization \_\_\_\_\_

Name of Event \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person(s) \_\_\_\_\_

Telephone Number(s) \_\_\_\_\_

Amount Requested \_\_\_\_\_ Date of Event \_\_\_\_\_

Give detailed description or schedule of how funds will be used. (All details must be provided or project form will be returned. Attach additional pages as needed).

\_\_\_\_\_

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\_\_\_\_\_

I/we hereby certify that the information submitted within the application is true, complete, and accurate to the best of my knowledge. I also certify that all relevant parties on this proposal have read and will comply.

Authorized  
Signature \_\_\_\_\_

Title \_\_\_\_\_

Date of Application \_\_\_\_\_

Yazoo County Convention and Visitors Bureau  
**Event Sponsorship Final Report**

How did this project promote Yazoo County tourism and increase overnight stays in Yazoo County hotels/motels, thus bolstering the area economy? (Attach additional pages as needed).

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Tabulation of attendance at event: (please also include a brief description of method of calculation)

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Summary: (Attach additional pages as needed). Please attach any print materials that were produced in support of your event.

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I/we hereby certify that the information submitted within the final report is true, complete, and accurate to the best of my knowledge. I also certify that all relevant parties on this proposal have read and have complied.

Authorized  
Signature \_\_\_\_\_

Title \_\_\_\_\_

Date of Application \_\_\_\_\_