



Dear Event Sponsorship Applicant:

Thank you for your request for sponsorship assistance from the Yazoo County Convention & Visitors Bureau. Sponsorships for events are awarded throughout the year to nonprofit organizations or groups located in or serving the Yazoo County area. Sponsorships **may not exceed \$2,500 per event. ALL APPLICANTS MUST COME BEFORE THE BOARD OF DIRECTORS TO REQUEST FUNDING FROM THE YAZOO COUNTY CONVENTION & VISITORS BUREAU. YOU WILL BE NOTIFIED OF DATE AND TIME OF MEETING AFTER SUBMITTING YOUR APPLICATION.**

Please be advised that funds are distributed at the discretion of the Board of Directors for the Convention & Visitors Bureau. The Board of Directors reserves the right to refuse funding of any program. All requests for funding from any group/organization will be filtered by our Mission Statement and must help us meet our goal of increased visitor traffic.

Our Mission: The Yazoo County Convention & Visitors Bureau (CVB) joins the interests of city and county government, trade and civic associations and travel suppliers to increase visitor traffic to our area. The Bureau acts as a liaison between potential visitors and those that host them. The aim of our CVB is to position Yazoo County as a regionally, nationally and internationally recognized destination by developing quality marketing programs and sales outreach to attract visitors to our area.

If funds are awarded, the Convention & Visitors Bureau **must** be recognized as a sponsor on all print and/or verbal acknowledgments. Failure to do so could result in the denial of funding in the future.

Also understand that the Convention & Visitors Bureau is subject to audits by the State of Mississippi Auditor's Office, and any funds we award your organization are subject to audit as well.

To assure that any approved grantee would receive funding in advance of the event, it is recommended that any sponsorship application be submitted at least **sixty days** in advance of the event. We are not responsible for any delay in processing should the recommended timeline not be followed.

For any additional information or for questions, please contact the Yazoo County Convention & Visitors Bureau at (662) 746-1815 or email me [shanitra@visityazoo.org](mailto:shanitra@visityazoo.org).

We wish you great success. Good luck!

*Shanitra Finley*  
Executive Director

Yazoo County Convention and Visitors Bureau  
**Event Sponsorship Request Form**

Sponsorships for events are awarded throughout the year to nonprofit organizations or groups who are organizing events in the Yazoo County area. Sponsorships **may not exceed \$2,500 per event**. To assure that any approved grantee would receive funding in advance of the event, it is recommended that any sponsorship application be submitted at least **sixty days** in advance of the event. **ALL APPLICANTS MUST COME BEFORE THE BOARD OF DIRECTORS TO REQUEST FUNDING FROM THE YAZOO COUNTY CONVENTION & VISITORS BUREAU. YOU WILL BE NOTIFIED OF DATE AND TIME OF MEETING AFTER SUBMITTING YOUR APPLICATION.**

Please complete this form. Retain one copy for your files. Submit a copy to the Yazoo County Convention and Visitors Bureau.

Name of Organization \_\_\_\_\_

Name of Event \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person(s) \_\_\_\_\_

Telephone Number(s) \_\_\_\_\_

Email: \_\_\_\_\_

Amount Requested \_\_\_\_\_ Date of Event \_\_\_\_\_

Give detailed description and **budget** of how funds will be used. (All details must be provided or project form will be returned. Attach additional pages as needed).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How will this project promote Yazoo County tourism and increase overnight stays in Yazoo County hotels/motels, thus bolstering the area economy? (Attach additional pages as needed).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please provide an estimation of attendance at the event:

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Summary: Please provide any print materials that were produced in support of your event if available. (Attach additional pages as needed).

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I/we hereby certify that the information submitted within the final report is true, complete, and accurate to the best of my knowledge. I also certify that all relevant parties on this proposal have read and have complied.

Authorized  
Signature \_\_\_\_\_

Title \_\_\_\_\_

Date of Application \_\_\_\_\_

Revised 8/2016

For office use only: Check date _____ Check # _____ Amount issued: _____
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# Project Final Report

## Yazoo County Convention & Visitors Bureau

(Due 60 days after event)

Please provide a written description of how the sponsorship funds were used.

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What other recreational, cultural, educational, and/or entertainment opportunities were stimulated or developed as a result of this sponsorship award?

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How many visitors came to your event?

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Please describe any other increases to your area as a result of this project

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I/we hereby certify that the information submitted within the final report is true, complete, and accurate to the best of my knowledge. I also certify that all relevant parties on this proposal have read and have complied.

Authorized  
Signature \_\_\_\_\_

Title \_\_\_\_\_

Date of Application \_\_\_\_\_