

# BUSINESS DEVELOPMENT WORKSHOPS

YAZOO CITY, MISSISSIPPI • SPRING 2016

This workshop series is designed to teach businesses, particularly small and/or new businesses, the practices needed to improve operations and increase capacity. The program is open to any new or existing business. Each participating company must enroll, or already be enrolled, in the Mississippi Contract Procurement Network system. A representative must attend all sessions in order to receive a Certificate of Completion.

## CLASS SCHEDULE

Classes will be held in Yazoo City each Thursday evening from 6:00 - 8:30 p.m. at the Yazoo Community Center; 516 Canal Street; Yazoo City, MS 39194.

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Thursday, March 24 • 6:00 - 8:30 p.m.  
BUSINESS PLANNING AND  
MANAGEMENT

Thursday, March 31 • 6:00 - 8:30 p.m.  
BANKING AND FINANCE

Thursday, April 7 • 6:00 - 8:30 p.m.  
ACCOUNTING AND FINANCIAL  
MANAGEMENT

Thursday, April 14 • 6:00 - 8:30 p.m.  
BONDING AND INSURANCE

Thursday, April 21 • 6:00 - 8:30 p.m.  
MARKETING AND BRANDING

Thursday, April 28 • 6:00 - 8:30 p.m.  
MANAGING GROWTH

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Refreshments will be provided each week.

THERE IS NO CHARGE FOR THE PROGRAM.  
PRE-REGISTRATION IS REQUIRED.

To register, or for more information, visit [www.mspsc.com](http://www.mspsc.com) and click on events for March 24, 2016. You may also call the Mississippi Development Authority, Minority and Small Business Development Division, at 601.359.6678, or Dr. Robert Green of the Community Economic Development Strategy at 662.571.3655.

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TO ASSIST BUSINESSES IN DEVELOPING THE CAPACITY TO GROW